



CONNECTIONS | CAREERS | COMMUNITY

### OUR MISSION

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

### OUR VISION










A professional organization that creates value for its member firms and their representatives through career development, business connectivity, and involvement in local communities.

### OUR STRATEGIC GOALS

- To strengthen, expand, and broaden membership.
- To provide member firms with meaningful benefits.
- To actively promote education for all representatives.
- To achieve a high level of community visibility through service.

## **STRATEGIC PLAN PROGRESS REPORT 2008-2009: Leveraging our Resources**

 *Not Yet Started*
 *In Process*
 *Completed*

<i>Action Item</i>	<i>Status</i>
■ Continue focus on recruitment and retention	
■ Construct a junior membership pilot program	
■ Create formalized organization-wide grant writing program	
■ Focus on organization-wide firm support for career development and education	
■ Begin organization of a planned giving program	
■ Continue focus on financial responsibility and sustainability	
■ Launch marketing plan	
■ Continue outstanding education programs	
■ Continue literacy focus and scholarship programs	
■ Assess year two	