



PARTNERSHIP OPPORTUNITY

Partner with EWI to support literacy and learning by

- 1) promoting education for adults and reading for children, or
- 2) delivering professional development programs to our membership and the business community.

AUDIENCE

2,800 EWI representatives

attend monthly professional development meetings.

1,400 EWI representatives

have participated in EWI Corporate learning opportunities.

56 EWI Chapters

donate scholarship dollars to college students in their communities.

45 EWI Chapters

hold an annual Reading Rally in their community to promote literacy for children.

BECOME A PARTNER OR SPONSOR

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PARTNERSHIP LEVELS

■ ACADEMY OF LEADERSHIP PARTNER / \$10,000

Our Academy of Leadership offers cutting-edge professional development seminars held in several individual, one-day modules. Partnership benefits include:

- One Academy of Leadership event registration
- Opportunity for brief remarks during event
- Logo placement in Academy of Leadership brochure and program
- Logo placement on CEU certificates presented to attendees upon completion
- Logo displayed throughout event
- Advertising opportunity in *PULSE* magazine
- Logo placement and link on EWI website

■ ACADEMY ONLINE PARTNER / \$5,000

Our Academy Online is an online learning experience offered to member firms for independent study. Partnership benefits include:

- One Academy Online registration
- Logo placement and link on EWI website and on Academy Online webpage
- Logo placement on CEU certificates presented to attendees upon completion
- Advertising opportunity in *PULSE* magazine

■ SPEAKER PARTNER / \$3,000

Speakers provide professional development and training during EWI-sponsored conferences and events. Partnership benefits include:

- Admission for one guest to speaker's event
- Verbal recognition from sponsored speaker
- Logo placement in brochure and program
- Logo displayed throughout event

■ TELESEMINAR PARTNER / \$1,000

Teleseminars are offered periodically to membership as Professional Development opportunities. Partnership benefits include:

- Opportunity for brief remarks at the opening of sponsored teleseminar(s)
- Logo placement and link on EWI website and teleseminar registration webpage

■ SCHOLARSHIP PARTNER / \$2,500 – \$10,000

EWI Scholarships are given to college students of all ages to assist them in fulfilling their educational ambitions. Customized partnership packages can include:

- Scholarship given in Company's Name
- Opportunity for brief remarks at scholarship presentation
- Logo placement in all scholarship advertising: program, *PULSE* magazine, website

■ READING RALLY PARTNER / \$5,000

Our Reading Rally Programs promote literacy for children and are sponsored by both local Chapters and Corporate. Partnership benefits include:

- Opportunity for brief remarks at Corporate Reading Rally event
- Name placement with EWI in all media advisories
- Logo displayed throughout event
- Advertising opportunity in *PULSE* magazine
- Logo placement and link on EWI website

EWI Business/Career/Development Program (B/C/DP) is recognized as a non-profit organization under Section 501(c) (3) of the Internal Revenue Code. Contributions supporting literacy and scholarships may be tax deductible.