



PARTNERSHIP OPPORTUNITY

Leadership Conference & Annual Meeting (LCAM)

LCAM is EWI's premier professional development event. The Leadership Conference provides workshops and training which focus on enhancing members' professional skills and abilities; the Annual Meeting brings together delegates from EWI's Chapters to conduct the business of EWI.

WHEN/WHERE

September 18-20, 2008

**The Westin Mission Hills
Resort & Spa
Palm Springs, CA**

September 24-26, 2009

**Marriott, Louisville Downtown
Louisville, KY**

AUDIENCE

500-600 EWI representatives

BECOME A PARTNER

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PARTNERSHIP LEVELS

VISIONARY PARTNER (CUSTOMIZED)

Can include a combination of these benefits:

- Three full conference registrations
- One reserved table for ten at one LCAM event
- Two key executives seated at head table at one LCAM event
- Opportunity to make brief remarks at sponsored event
- Five invitations to all sponsor receptions
- Top line logo placement in all *PULSE* newsletters and LCAM registration brochure
- Full-page ad in event program/top line logo placement on sponsor pages
- Half-page ad in the 2007 *PULSE* magazine
- Multi-media exposure throughout the conference
- Opportunity to include promotional materials in conference bags

PREMIER PARTNER / \$20,000

- Two full conference registrations
- One reserved table for ten at one LCAM event
- One key executive seated at head table at one LCAM event
- Opportunity to make brief remarks at sponsored event
- Three invitations to all sponsor receptions
- Second line logo placement in all *PULSE* newsletters leading up to LCAM
- Second line logo placement in LCAM registration brochure
- Half-page ad in event program/second line logo placement on sponsor pages
- Multi-media exposure throughout the conference
- Opportunity to include promotional materials in conference bags

HOST PARTNER / \$15,000

- One full conference registration
- Five seats at a shared reserved table at one LCAM event
- One key executive seated at head table at one LCAM event
- Opportunity to make brief remarks at sponsored event
- One invitation to all sponsor receptions
- Second line logo placement in all *PULSE* newsletters leading up to LCAM
- Second line logo placement in LCAM registration brochure
- Quarter page ad in event program/second line logo placement on sponsor pages
- Multi-media exposure throughout the conference
- Opportunity to include promotional materials in conference bags

LEADERSHIP PARTNER / \$10,000

- One full conference registration or two Academy of Leadership registrations
- Five seats at a shared reserved table at one LCAM event
- One key executive seated at head table at one LCAM event
- Opportunity to make brief remarks at sponsored event
- One invitation to all sponsor receptions
- Second line logo placement in all *PULSE* newsletters leading up to LCAM
- Second line logo placement in LCAM registration brochure
- Quarter-page ad in event program/second line logo placement on sponsor pages
- Multi-media exposure throughout the conference
- Opportunity to include promotional materials in conference bags

PROFESSIONAL PARTNER / \$5,000

- Three seats at a shared reserved table at one LCAM event
- One invitation to all sponsor receptions
- Third line logo placement in all *PULSE* newsletters leading up to LCAM
- Third line logo placement in LCAM registration brochure
- Business card ad in event program/third line logo placement on sponsor pages
- Multi-media exposure throughout the conference
- Opportunity to include promotional materials in conference bags