



CONNECTIONS | CAREERS | COMMUNITY

COMMUNITY PARTNERS Corporate Reading Rally

Help us promote literacy!

Become an
EWI®
Community
Partner

Audience

*EWI is an
organization of
2,800 business
professionals
and their firms*

Contact:

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Corporate
Reading Rally
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EWI Business / Career / Development Program (B/C/DP) is recognized as a nonprofit organization under section 501(c)(3) of the Internal Revenue Code. **Contributions supporting EWI's literacy programs may be tax deductible.**

Since 1992, EWI has committed to promoting literacy. On a regular basis EWI Chapters enhance the reading skills of children through targeted efforts in local schools, shelters, and community organizations. Annually, EWI Chapters combine their collective efforts in a Corporate Reading Rally initiative. Through this year's initiative, we seek partnerships to underwrite the costs of a reading program for approximately 25 at-risk children from Roosevelt Perry Elementary in Louisville, Kentucky, in September.

Corporate Reading Rally Partner (\$2,500)

- Opportunity to speak at Corporate Reading Rally event
- Name placement with EWI in all media advisories
- Logo displayed throughout event
- Logo placement and link on EWI Corporate Website
- Logo placement and advertising opportunity in *EWIConnect* magazine

Corporate Reading Rally Promoter (\$1,000)

- Name placement with EWI in all media advisories
- Logo displayed throughout event
- Logo placement and link on EWI Corporate Website
- Logo placement and advertising opportunity in *EWIConnect* magazine
- Partnership recognition at our Corporate Reading Rally event

Corporate Reading Rally Benefactor (\$500)

- Name placement with EWI in all media advisories
- Logo displayed throughout event
- Logo placement and advertising opportunity in *EWIConnect* magazine
- Partnership recognition at our Corporate Reading Rally event

Corporate Reading Rally Patron (\$50 minimum)

- Name placement with EWI in all media advisories
- Partnership recognition at our Corporate Reading Rally event

This level of sponsorship may include but is not limited to:

- Providing bus transportation for students/teacher to and from the event (\$200)
- Supplying Reading Rally T-shirts for students (\$250)
- Sponsoring guest reader at the Corporate Reading Rally event (\$499)
- Monetary donations for use as directed by the Corporate Reading Rally committee
- In-kind support (news coverage, school supplies, etc.)